

# INTERNATIONAL FREIGHT TRANSPORT, INC.

Responsible, Reliable, and Respected Worldwide

A PRESENTATION PREPARED FOR

Iowa Freight Advisory Council

May 15, 2013



## IFT's Philosophy

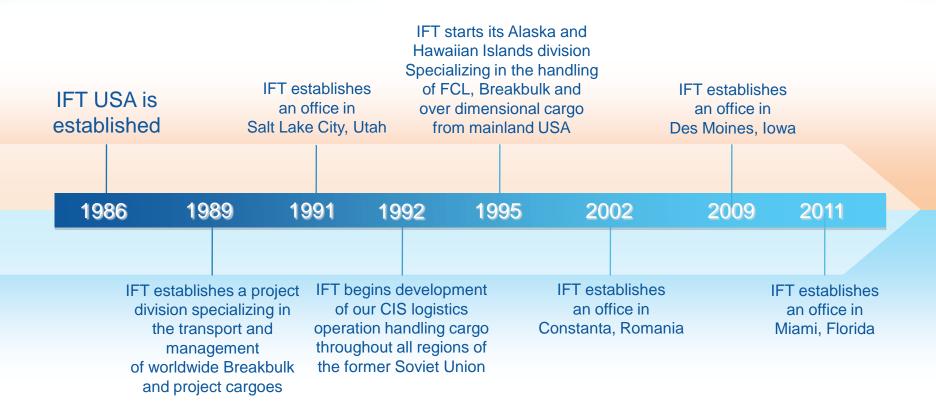


#### Responsible, Reliable, and Respected Worldwide

- We pride ourselves on fulfilling the shipping and logistical needs of international companies on a worldwide basis.
- With a philosophy of service and reliability, IFT provides door-to-door service for virtually every type of shipment.
- At IFT, our formula for success is to know our customers and to fulfill their individual service requirements and needs.

### Our History





#### IFT Global Network & Partners





#### What is a Freight Forwarder



- Intermediary organizing air and sea freight shipments, without owning assets
- Provide Export/Import Logistics Services
  - Documentation
  - AES Filing
  - Customs Brokering Services
- 5,000+ forwarders nationwide
  - 65% of shipments handled by the top 40
- 120 Million Air & Sea Shipments Annually
  - 95% of air freight controlled by forwarders
  - 20% of sea freight controlled by forwarders but handle 80%
  - Estimated 200,000 300,000 employees world-wide

#### N. V.O.C.C. - Non-Vessel Operating Common Carrier



- Similar to a Freight Forwarder in terms of activities
  - The NVOCC can and sometimes do own and operate their own or leased containers whereas a Freight Forwarder does not
  - Negotiates volume contracts direct with Ocean Carriers of Steamship Lines
  - In certain countries like USA, the NVOCC operators are required to file their tariffs with the government regulatory bodies and create a public tariff
  - A Freight Forwarding company can act as an agent/partner for a NVOCC
- An Ocean Freight Pricing Broker
- An NVOCC is basically a "carrier to shippers" and a "shipper to carriers"

#### IFT Services





### Seafreight



- FCL and LCL shipment
- Project, Breakbulk and Ro/Ro cargo
- Vessel charter
- Letter of Credit shipments
- Multi-Modal solutions (Truck-Rail-Barge)
- Trans-load and warehouse logistics
- Automated links with carriers (Inttra / GT Nexus)



#### U.S. Territories and Domestic



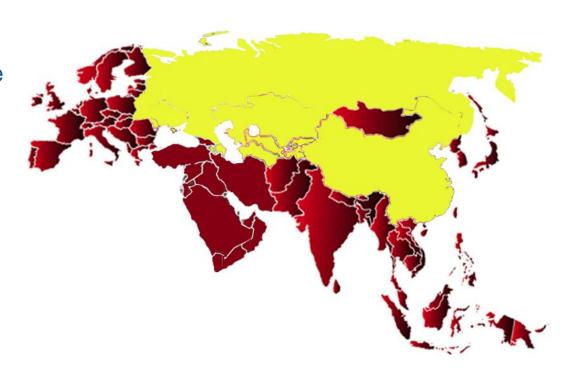
- Hawaii
- Alaska
- Guam
- Puerto Rico
- FCL Drayage and Ocean service
- Heavy Lift Transport for OOG cargo
- 53' Truck and Intermodal Rail services
- Domestic LTL service



#### CIS Logistics



- Extensive Network of partners through the entire East Europe and CIS region
- Alternative routings to the CIS interior points (Baltic / Black Sea / China)
- COC Equipment + Transload at foreign port
- SOC and Leased Equipment



### Carrier Partners – Oceanfreight

































**(HANJIN SHIPPING** 

## Project Cargo



- Door / Door Heavy Lift Transport
- Escorts and Permit for Inland Transportation
- Full and Part Charters
- Cargo pre-inspection and survey services
- Packing and Crating solutions
- Supervision of port handling



## Airfreight



- Consolidation services
- Full and Partial charter service
- Priority and Economy service
- Sea-Air routings on key trades



#### **Nature Works**



**Commodity:** Crystallizer

Period of Shipment: October 2012

Origin: Genk, Belgium

Dest: Blair, NE, USA

**Specialties:** 95 Tons Door to Door

Freight Volume: 425 CBM







#### Culmen Project-White Sands Missile Range



**Commodity:** Military Vehicles

Period of Shipment: October 2011

Origin: Odessa, Ukraine

Dest: White Sands Missile Range, NM, USA

**Specialties:** Port to Door transport inclusive custom clearance.

US Flag requirement. Partial charter via Turkey

Freight Volume: 350 RVTons







#### JCI / ASTEC



**Commodity:** GT165 Screen Plant

Period of Shipment: September 2011

Origin: Oregon, USA

Dest: Acacia Ridge, Queensland, Australia

**Specialties:** Door to Door transport DDP. Delivery inclusive custom

clearance at destination and delivery to remote mining site.

Freight Volume: 200 RVTons







#### Reed Concrete Pumps



**Commodity:** Concrete Pumps

Period of Shipment: December 2011

Origin: Los Angeles, CA, USA

Dest: Puerto Cabello, Venezuela

**Specialties:** Door to Port transport

Freight Volume: 300 RVTons







#### FMC – Jetway



**Commodity:** FMC Aircraft Boarding bridges

Period of Shipment: June 2004

Origin: Ogden, UT

**Dest:** Honolulu and Guam Airports

Specialties: 85 units shipped from Door to Door inclusive

IFT supervision at loading and unloading facility.

Freight Volume: 2500 RVTons







### Boundary Dam Hydro Electric Plant



**Commodity:** Turbine for power plant

Period of Shipment: June 1999

**Origin:** Kharkov, Ukraine

Dest: Boundary Dam, WA

Specialties: 62' mtons / 19' diameter –

transported on heavy lift vessel and barge.

Freight Volume: 165 RVTons







#### Foster Wheeler



**Commodity:** Heating Systems

Period of Shipment: December 1995

**Origin:** Houston, TX

Dest: Osentsy/Perm, Russia

Specialties: 82' Long / 63000Lbs units Door to Door delivery in Russia.

Freight Volume: 1500 RVTons







#### Mining & Construction Logistics



- Delivery capabilities to remote mining sites across the globe
- Diverse routing options
- FCL, LCL and Breakbulk cargo
- Priority vs Economy services
- Packing and Crating solutions



### IT Capabilities





- Tracking and Tracing
- Inttra and GT Nexus Connectivity
- Automated On-Board Confirmation
- Track and Trace at transshipment points
- Pre-arrival document check to assure proper clearance and delivery

## IFT Shipment Status Reports



Automatically provides both on board confirmation and arrival confirmation

updates weekly

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Sno	IFT Ref#	Booking#	Shipper	Consignee	200	Equipment Info	Container	Origin	Vessel/Voy	Cut Off (Cargo)	ETD	Destination	ETA
1	N04N12EX5385	USBAL1008663	ABC Drills	Big Ship Co.	C50 CON S/N 367889	2 x 40 HC	ABC2353	New York, NY	CARMEN V.CF219-CMN	5/23/2012	6/2/2012	Odessa, Ukraine	7/11/2012
2	N03N12EX5252	USBAL1002630	ABC Drills	Big Ship Co.	D60 DRILL S/N 744565	20' FR	ABC3535	Los Angeles, CA	MORNING MARGARETA V.UX210-MMG	6/11/2012	6/15/2012	Shanghai, China	7/15/2012
3	N01N12EX4856	USBAL986179	ABC Drills	Shipline Inc.	D90 DRILL S/N 733483	40' STD	ABC2305	Miami, FL	MORNING MARGARETA V.UX210-MMG	6/11/2012	6/15/2012	Fremantle, Australia	7/17/2012
4	N01N12EX4910	USBAL1018373	ABC Drills	Big Ship Co.	C20 BIN S/N 254776	1 x 40 HC	ABC9569	Seattle, WA	ANIARA V.CF224-ARA	7/11/2012	7/16/2012	Santos, Brazil	8/11/2012
5	N05N12EX5754	USBAL1023613	ABC Drills	Shipline Inc.	C50 CON S/N 255779	40' OT	ABC9355	Boston, MA	ANIARA V.CF224-ARA	7/12/2012	7/14/2012	Durban, South Africa	8/19/2012
6	N07M12EX6078	USBAL1039539	ABC Drills	Shipline Inc.	C30 BIN S/N 565498	2 x 40 HC	ABC3959	Norfolk, VA	TAMPA V.CF228-TPA	8/3/2012	8/6/2012	Hamburg, Germany	8/20/2012
7	N07M12EX6067	USBAL1038269	ABC Drills	Big Ship Co.	D90 DRILL S/N 853245	40' STD	ABC2059	Savannah, GA	TAMPA V.CF228-TPA	8/3/2012	8/6/2012	Caucedo, D.R.	8/15/2012

## Why IFT?



- Specialized Customer Service Team
- Always a live person when calling an IFT office (no voicemail)
- Dedicated Customer Service by account (A-Z)



## Issues/Challenges in the Midwest



- Trucking Service
- Rail Access Points Minneapolis, Omaha, KC
- Transport Costs
  - Distance to Container Pools/Rail Access
  - Available Trans-load Facilities (Container Loading for grain and equipment)
- Availability of Containers, Special Equipment
  - Open Top Containers (Hard, Canvas Cover)
  - Refrigerated Containers

## Export – A Scary Prospect



#### Many Manufacturers Fear Export Sales

- Lack of Qualified Sales Staff
- Transportation Managers
- The "CFO" Problem Fear of Getting Paid/Spreading too thin

#### Tapping into Expertise

- Iowa Economic Development Authority
- US Commercial Service
- Other Exporters (Int'l Traders of Iowa)
- Freight Forwarders

### Identity Preserved Grains



Containerized Grain Exports

 In 2012 – Containers transported 8 percent of total waterborne grain exports (7% in 2011)

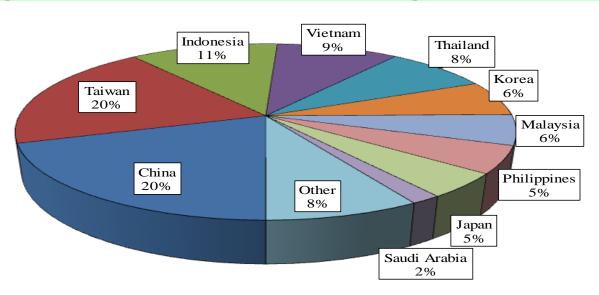
- Asia is the top destination 96% in 2012
  - China, Indonesia, Japan, Vietnam

## Identity Preserved Grains



Figure 18

Top 10 Destination Markets for U.S. Containerized Grain Exports, December 2012



Source: USDA/A gricultural Marketing Service/Transportation Services Division analysis of Port Import Export Reporting Service (PIERS) data

Note: The following Harmonized Tariff Codes are used to calculate containerized grains movements: 100190, 100200, 100300, 100400, 100590, 100700, 110100, 230310, 110220, 110290, 120100, 230210, 230990, 230330, and 120810.



Figure 19 **Monthly Shipments of Containerized Grain to Asia** 



Source: USDA/Agricultural Marketing Service/Transportation Services Division analysis of Port Import Export Reporting Service (PIERS) data Note: The following Harmonized Tariff Codes are used to calculate containerized grains movements: 100190, 100200, 100300, 100400, 100590, 100700, 110100, 230310, 110220, 110290, 120100, 230210, 230990, 230330, and 120810.

## Limiting Factors in Export of Grains



- Cost ratio of Containerization vs Bulk
- Advantage IP and Smaller Volume Access
- Distance from plants (ethanol DDGS)
  - Transload services for rail loading
  - Reliance on Chicago
  - Coastal loading with delivery by bulk rail
- Iowa Advantages to Consider
  - Ethanol Plant Locations
  - Livestock Production/Value Added

#### Iowa Inland Port



- Container Pool
- Cooperation and Interest of Rail, Ocean Carriers
- Container Pool/Rail Loading
- Transload Facilities for Grain
- In-bound/Out-bound Calculation

#### Contact



Tom Rial Business Development Manager

International Freight Transport
400 East Court Avenue
Suite 116
Des Moines, IA 50309

515.279.2229 tom@ift.com